



Bonn, May 30th, 2014

HARVEST LTD
Kenya

Reference: 2014 Fairtrade Awards

Dear Mr. Farai Madziva,

It's with great pleasure I am writing this letter to inform you that you have been selected as the winner of the 2014 Fairtrade Awards, in the category of Africa Workers' Premium Committee of the Year. A big congratulation on this well-deserved recognition of your efforts and outstanding results in Fairtrade.

The winners of this first edition of the Fairtrade Awards will be officially announced at an awards ceremony on **June 12th, 2014**, in the evening CET, during the Fairtrade General Assembly in Bonn, Germany, and we would like you to participate. To make this possible we will facilitate your remote participation via GoToMeeting, a video conferencing software that enables the user to meet with other parties via the Internet in real time. You will receive more information about the exact time, as well as on how to join the teleconference via GoToMeeting within the next few days.

But if you or any other representative of your organization or company will be in Europe around this time and is interested in attending the Award Ceremony in person, would be very welcome. Just let us know.

As the awards will only be announced at the Awards Ceremony, we kindly ask you to please keep this confidential until the official announcement is done.

As previously announced, the winners of each category will receive an Apple iPad Mini (to be used for the benefit of the entire organisation), certificate and a featured story on the Fairtrade International's website (<http://www.fairtrade.net/meet-the-producers.html>).

Kyle Freund, Web Editor at Fairtrade International, will be contacting you shortly to arrange an interview for the profile.



This is also a reminder that, if you haven't done so yet, please send us a few pictures of your organisation to be projected for the audience during the Awards Ceremony. These could be pictures showing your organisation, projects, members, activities or products. Kindly submit your pictures to Kerstin Cron (k.cron@fairtrade.net) and Heike Diesterhoeft (h.diesterhoeft@fairtrade.net) by June 4th.

We appreciate your enthusiasm for Fairtrade and wish you great success on your future endeavours.

Sincerely,

Marike Runneboom de Peña
Fairtrade International Board Chair